



Microsoft

Microsoft Will Host Ninth Annual Business Applications Customer Conference

REDMOND, Wash. -- Feb. 28, 2005 -- Microsoft Business Solutions will host its annual North American customer conference, Convergence 2005, a four-day business and learning event, March 6-9 at the San Diego Convention Center in San Diego.

Convergence is one of the premier customer events for Microsoft Corp., offering customers the opportunity to learn how to further leverage their Microsoft® investment and providing a strong sense of community through interactions with industry leaders, Microsoft Business Solutions team members, business partners and other customers.

Convergence 2005 will offer attendees a unique opportunity to preview new business applications, productivity tools and other Microsoft products in action; learn how to gain even greater value from the Microsoft solutions they use today; meet and network with other customers; and choose from an extensive menu of workshops developed to address the needs of an increasingly connected global marketplace.

Doug Burgum, Microsoft Corp. senior vice president and leader of the Microsoft Business Solutions business group, and Bill Gates, Microsoft chairman and chief software architect, will deliver keynote addresses to the more than 5,000 attendees, including customers, partners and team members.

Several key software industry vendors, along with Microsoft, are sponsoring Convergence 2005, including platinum-level sponsor HP and gold-level sponsors Advanced Micro Devices Inc., Avalara, Intel Corporation, Intermec Technologies Corp., Maximum Data Solutions Inc., OutlookSoft Corp. and Sonata Software Ltd.

About Microsoft Business Solutions

Microsoft Business Solutions products and services are financial, customer relationship and supply chain management applications for small and midsize businesses, large corporations, and divisions of global enterprises. Delivered through a network of channel partners providing specialized services, these integrated, adaptable business applications work like and with familiar Microsoft software to streamline processes across an entire business.