

Sonata Launches ERP For Construction Industry

By: Minu Sirsalewala | Mar 05, 2007

Sonata Software has just launched SonnetCONSTRUCT, a specialized ERP solution for the construction and real estate vertical.

Built on Microsoft Dynamics AX 4.0, SonnetCONSTRUCT is designed to provide construction and real estate companies with the ability to perform functions such as campaigns, tender and brokerage management; finance and accounting; procurement & inventory control and reporting & analytics.

Commenting on the launch, Sujit Mohanty, director, Sonata Information Technology said, "With our experience of implementing over 100 enterprise applications and our proactive investments in Microsoft technologies coupled with our successes in implementing Microsoft Dynamics AX in the construction industry, we are in a unique position to enable the construction industry to successfully adopt SonnetCONSTRUCT on Microsoft Dynamics AX 4.0. Our proven SonnetTORQ methodology enables our customers to lower their total cost of ownership and substantially increase returns on investments."

According to Sonata, the domestic construction and real-estate segment has been yearning for industry specific solutions that allow players to sustain the competitive advantage while protecting margins and SonnetCONSTRUCT is sure to fit the bill with its cost-effective and easy usability features.