



## Skills Training and Capacity Building to Empower Women



**Partner: Kriti, Hyderabad**

### About Kriti Social Initiatives (Kriti)

Kriti Social Initiatives (Kriti) is an Indian Not for Profit organization (Public Charitable Trust) and a social enterprise established in August 2009 with a vision to alleviate poverty of the urban poor. Kriti's area of focus is i) Education of Children and ii) Empowerment of Women.

Kriti works with women and children in the urban slums of Hyderabad to help them on the path towards economic independence and a better quality of life through improvement in the livelihoods of women and education for the children. Kriti supports program to alleviate poverty in slums by ensuring access to education for children and helping increase income of families by economically empowering the women.

Kriti started with a broad project that identified the poorest families in slums through a detailed poverty assessment framework. Those families were provided assistance on livelihoods, healthcare, child care, education and government linkages.

### About the Program

Sonata, as part of its CSR engagement, has partnered with Kriti by providing a grant of Rs.30 Lakhs (over the period of 3 years) in order to empower women through skills training and capacity building, promote livelihoods for women and ensure education of children in slums in Hyderabad. Apart from this, Sonata has joined hands with Kriti in building the Technology Platforms for various Women Empowerment Programs.

### Expected Outcome

We believe that our partnership with Kriti plays a key role in upliftment of Women and Children who are from economically challenged families located in Urban Slums of India. The financial assistance provided will ensure better education for children studying in Government schools, who are first generation aspirants and from the poorest families in the slums, to complete their education at least till Grade 10.

Women are empowered through the capacity building (Tailoring, basket making) delivered to them, thus making them more confident and better equipped to make better choices for themselves and their families by enabling them to play a more active role in the decision making of their household and their own lives.

