



6<sup>th</sup> June, 2023

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Mumbai Kind Attn: Manager, Listing Department Stock Code - SONATSOFTW BSE Limited P.J. Towers, Dalal Street, Mumbai Kind Attn: Manager, Listing Department Stock Code - 532221

Dear Sirs / Madam,

### Sub: Press Release

We are forwarding herewith a copy of press release dated 6<sup>th</sup> June, 2023, titled – **"Sonata Software announces strategic partnership with SAP Commerce to drive digital innovation."** 

This information will be hosted on the Company's website, at <a href="https://www.sonata-software.com/">https://www.sonata-software.com/</a>

Kindly take the same on record.

Thanking you,

Yours faithfully, For **Sonata Software Limited** 

Mangal Kulkarni Company Secretary, Compliance Officer and Head Legal

Encl.: as above



#### Sonata Software Limited - SSL

Registered Office: 208, T V Industrial estate, 2nd Floor, S K Ahire Marg, Worli, Mumbai – 400 030 Corporate Office: APS Trust Building, Bull Temple Road, N. R. Colony, Bangalore - 560 004, India Tel: +91 80 6778 1999 | Fax: +91 80 2661 0972 | CIN: L72200MH1994PLC082110



## Press Release

### Sonata Software announces strategic partnership with SAP Commerce to drive digital innovation

# Partnership will enable customers to leverage the power of SAP Commerce's advanced capabilities and Sonata's expertise in delivering digital commerce solutions to achieve their business goals

**6<sup>th</sup> June 2023, Bangalore** : Sonata Software, a global Modernization and Digital Engineering company, has announced a strategic partnership with SAP Commerce to drive digital innovation and help businesses accelerate their digital transformation journey.

SAP Commerce, a leading enterprise e-commerce platform, will be integrated with Sonata Software's digital commerce expertise to provide customers with end-to-end e-commerce solutions, including storefront design, implementation, and maintenance. The partnership aims to offer seamless and personalized experiences to customers across various touchpoints and channels.

**Commenting on the partnership, Mr. Anthony Lange, Global Partner Officer of Sonata Software, said**, "We are excited to partner with SAP Commerce to drive digital innovation and help businesses adapt to the new normal. Our collaboration will enable customers to leverage the power of SAP Commerce's advanced capabilities and Sonata's expertise in delivering digital commerce solutions to achieve their business goals."

As part of the partnership, Sonata Software will provide implementation and customization services, integration with third-party systems, and ongoing support and maintenance. The company will also leverage its domain expertise and innovative solutions to enhance the SAP Commerce platform's functionality and value proposition. The joint expertise will enable businesses to unlock the full potential of the SAP Commerce platform. It will deliver exceptional experiences to the customer, driving growth in the digital economy.

The partnership will also enable Sonata Software to expand its offerings and reach a broader customer base across various industries and geographies as we expand. With SAP Commerce's global presence and Sonata Software's deep knowledge of local markets, customers can expect tailored and effective solutions that meet their unique business needs.

### About Sonata Software

### For more information, press only:

Nandita Venkatesh

Sonata Software Limited CIN- L72200MH1994PLC082110 A.P.S. Trust Building, Bull Temple Road, N.R. Colony Bangalore 560019, India Tel: +91 80 67781999 Nandita.v@sonata-software.com