

22<sup>nd</sup> October, 2024

National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex, Mumbai  
Kind Attn: Manager, Listing Department  
Stock Code - SONATSOFTW

BSE Limited  
P.J. Towers, Dalal Street, Mumbai  
Kind Attn: Manager, Listing Department  
Stock Code - 532221

Dear Sirs / Madam,

**Sub: Press Release**

We are forwarding herewith a copy of press release dated 22<sup>nd</sup> October, 2024, titled – **“Sonata Software Wins Multi-Year AI-Powered Managed Services Contract From Fortune 500 Manufacturing Company”**.

This information will be hosted on the Company’s website at <https://www.sonata-software.com/>

Kindly take the same on record.

Thanking you,

Yours sincerely,

For **Sonata Software Limited**

**Mangal**

**Krishnarao**

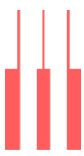
**Kulkarni**

**Mangal Kulkarni**

**Company Secretary, Compliance Officer and Head Legal**

Digitally signed by  
Mangal Krishnarao  
Kulkarni  
Date: 2024.10.22 16:04:56  
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Encl.: as above



## Sonata Software Wins Multi-Year AI-Powered Managed Services Contract From Fortune 500 Manufacturing Company

*Strategic partnership will see Sonata Software delivering managed services at global scale, helping the client leverage Cloud and AI to drive differentiated experiences and business value*

**Bangalore, INDIA, October 22, 2024:** [Sonata Software](#) [NSE: SONATSOFTW, BSE: 532221], a leading Modernization Engineering company, today announced that it has been selected as a strategic managed services partner for a Fortune 500 manufacturer of consumer goods and industrial products. Under the multi-year deal win, Sonata Software will deliver a reliable and scalable operating model that will support the company's global business growth and its ongoing digital transformation journey.

For more than 50 years, the Fortune 500 company has partnered with customers to develop, design, and manufacture innovative packaging products with an eye toward the circular economy. Over the years, the company has expanded through multiple acquisitions, strengthening its market presence.

In a first-of-its-kind initiative, the client is partnering with Sonata Software to modernize its operations and deliver a homogenous, unified user experience at scale. Powered by AI, the collaboration will leverage industry best practices to drive operational efficiencies and profitable return on investment.

“With our extensive expertise in Cloud and infrastructure services, Sonata Software is thrilled to provide the client with a customized full-stack ITSM solution,” said **Anthony Lange, Chief Revenue Officer at Sonata Software**. “Our approach focuses on optimizing resource utilization, adapting to evolving technological landscapes, and achieving operational excellence. By implementing best practices, we are confident of helping the client unlock maximum value from their digital transformation journey.”

### About Sonata Software

In today's market, there is a unique duality in technology adoption. On one side, extreme focus on cost containment by clients, and on the other, deep motivation to modernize their Digital storefronts to attract more consumers and B2B customers.

As a leading Modernization Engineering company, we aim to deliver modernization-driven hypergrowth for our clients based on the deep differentiation we have created in Modernization Engineering, powered by our Lightning suite and 16-step Platformation™ playbook. In addition, we bring agility and systems thinking to accelerate time to market for our clients.

Headquartered in Bengaluru, India, Sonata has a strong global presence, including key regions US, UK, Europe, APAC, and ANZ. We are a trusted partner of world leading companies in HLS (Healthcare and Lifesciences), TMT (Telecom, Media and Technology), Retail & CPG, Manufacturing and BFSI space. Our bouquet of Modernization Engineering Services cuts across Cloud, Data, Dynamics, Contact Centers and around newer technologies like Generative AI, MS Fabric, RPA and other modernization platforms.

For more information, please visit <https://www.sonata-software.com/>  
Media contact: [vinitha.oommen@sonata-software.com](mailto:vinitha.oommen@sonata-software.com)

