

Reimagine & Transform Invoice Transaction Processing Systems into a Revenue Management Platform

A GLOBAL ENTERTAINMENT COMPANY



THE DIGITAL MANDATE

- **Digitize the core** to become the most efficient entertainment company worldwide
- **Phase out the 3rd party Invoice transaction system** to unlock newer sources of value
- **Newer business models & channels** for core product distribution – Digital, Infotainment etc
- **Organization efficiencies & effectiveness** – Invoice, process innovation & change management
- **Build & own a platform** – to self manage, revenue sensitive file processing
- **Transform customer & consumer engagement** through disruptive revenue management platform & innovation



Unlock Newer Sources of Value Creation

THE PLATFORMATION WAY



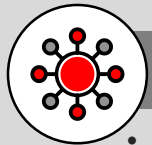
OPEN

- Ability for partners, vendors & suppliers to seamlessly integrate into the platform
- Internal collaboration platform across sales, marketing, customer service



SCALABLE

- Propensity to scale current & develop futuristic business models
- Grow & transform the billing ecosystem



CONNECTED

- Connected ecosystem of invoice, billing, sales, marketing & customer service
- Seamless connect third party vendors with the billing platform
- Connected internal employee ecosystem with ubiquitous access to internal stakeholders



INTELLIGENT

- Smart 360 degree insights in to the invoices
- AI driven data & insights – Invoices, consumers etc.
- Intelligent bill tracking & revenue fulfilment



CORE BILLING PLATFORM

VALUE EXCHANGE

Partners, Vendors, Suppliers, Distributors and other professionals

NEXGEN & FUTURISTIC

Complete control over invoice transaction file processing and managing the same



ORG WIDE ECOSYSTEMS

SALES, MARKETING & CUSTOMER CARE

360 deg. view to enhance the revenue tracking & management

PREDICTIVE INSIGHTS

Data insights to further value added services to bills/invoices & end consumers



CONNECTED CONSUMER ECOSYSTEM

CONSUMER ECOSYSTEM AROUND Invoices
Consumer Information portal, loyalty engine

COST EFFECTIVE

Reduced Cost – Phased out 3rd party service provider & charges incurred



FUTURISTIC BUSINESS MODELS

NEWER REVENUE MODELS

Increased Revenue due to efficient processing of invoice transactions

OPEN DESIGN & WELLNESS INNOVATION

High visibility of invoice transaction processing – saving missed out revenue transactions

PLATFORMATION JOURNEY



DIAGNOSTIC



SHARED VISION



READY



REIMAGINE



NEXGEN & FUTURE

