



Mobile Sales Order Management for a leading ERP provider

CASE SUMMARY

Need

Mobile enablement for wide range of ERP & related products

Solution

Mobile app development for all popular mobile platforms & integrate to other modules

Benefits

- Sales can use their own devices using any mobile platforms such as iOS, Android & Windows
- Improved sales efficiency with on-the-go order management

Product Engineering
Enterprise IT Services
Technology Infrastructure



DEPTH MAKES A DIFFERENCE

BUSINESS CHALLENGE

Customer strategy was to leverage the explosion in adoption of mobile devices to increase their reach. A wide range of ERP & related products needed to be mobile enabled for all popular mobile platforms i.e. iOS, Android & Windows. The target users of the apps would be employees of small and medium businesses across Europe, America & Asia regions

SONATA'S TECHNOLOGY SOLUTION

- Sonata developed mobile app that integrates with the ERP in the backend to empower sales on the go
 - Customer Details, Order Management, Invoicing, and providing quotations on-the-go are some of the key features provided by this app for traveling salesmen, apart from the product catalog and promotions
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BUSINESS BENEFITS

- The platform is inherently scalable to deliver to large number of mobile devices with high performance
- The mobile app on tablet provides the best platform for sales persons to provide real-time info to customers, have a clear context of the customer orders in advance, and deliver quotations on the go from the tablet directly



ABOUT SONATA SOFTWARE

Sonata Software is a global IT services firm focused on catalyzing transformational IT initiatives of its clients through deep domain knowledge, technology expertise and customer commitment. The company delivers innovative new solutions for Travel, Retail and Consumer Goods industries by integrating technologies such as Omni-Channel Commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments. A trusted long-term service provider to Fortune 500 companies across both the software product development and enterprise business segments, Sonata seeks to add differentiated value to leadership who want to make an impact on their businesses, with IT.



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