



# Enterprise Mobility for Retail

Digital Transformation at your fingertips

With deep expertise and experience, Sonata is a leading mobility solutions and services partner engaging with leading retailers across the globe to digitally transform their businesses. Our mobile-first strategy enables retailers to provide superior customer experience, manage operations efficiently and leverage next gen mobile technology.



The Retail industry is witnessing a significant shift in the way retailers are engaging with their customers. A seamless and personalized shopping experience across multiple devices and channels has become a norm today. With mobile-commerce expected to contribute to 45% of all online purchases by 2020, retail businesses need to be geared to stay relevant to their customers. Mobility plays a vital role in ensuring this experience for customers across devices, both online and in-store.



## RETAIL MOBILITY OFFERINGS

As businesses gear up for increasing mobile commerce demands, IT decision makers are fast moving to a mobile-first approach. The need to simultaneously execute multiple mobility projects across the enterprise, makes it essential for retail enterprises to partner with an expert who offers end-to-end capabilities from strategy to post-deployment support with faster turn around time.



Prebuilt Apps



Smart Ops for Distributors



Inventory Management



Field Services Solutions



Paperless Operations

## Enterprise Mobility Partner for mobile-led Digital Transformation

- Mobile Strategy & Consulting
- Unified Enterprise Mobility Platform
- Mobile Innovation Adoption Lab
- Pre-built Business & Enterprise Apps
- User Experience Design Services
- App Engineering Services
- App Certification Services

With the capability to deliver complete solutions, right from strategy and consulting to a robust platform, engineering services and pre-built solutions for a faster time-to-market, we ensure you will not need another partner in your mobile adoption journey. Perhaps the reason why a lot of fortune 500 customers prefer working with us.





## Unified Enterprise Mobility Platform - Halosys

Halosys Mobile Enablement Platform allows your enterprise to build, deploy, secure and manage mobile apps by seamlessly extending enterprise systems and users to mobile devices. It simplifies, accelerates and ensures a reliable way to execute your mobility programs at scale.



**HALOSYS™**  
UNIFIED MOBILE PLATFORM

### Enterprise Mobile Backend Services

- Seamless connectivity
- Mobile First Objects

### Mobile App Management

- Layered security
- Policies
- Remote Wipes
- App Store

### Mobile-First API & SDK

- iOS & Android
- JavaScript (PhoneGap & Titanium)

### Toolset & App Builder

- Zero Code App Builder
- Performance Mgmt.
- Analytics
- Test Centre

## Retail Mobility Offerings



## Retail Pre-Built App



Inventory  
Visibility



Comprehensive  
sales data view



Improved  
Order Pick



Order  
Management



Optimize  
Delivery

## Our Success Stories



Defining the mobile strategy and launching mobile commerce for a Brick-n-Mortar Retailer in record time.

Sonata enabled the brick-n-mortar retailer to launch a mobile-first commerce solution for their customers in just 6 weeks.



A fortune 500 global retail leader improves cross-channel mobile-to-store order fulfilment to drive Omni-Channel sales growth.

Sonata not only helped deliver Sales growth, but also enhanced business potential, operational ease and customer satisfaction through better order management.

## Benefits

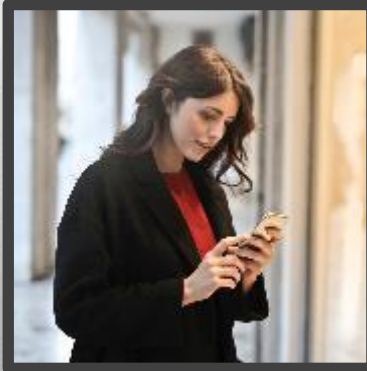
- Reduced Complexity
- Faster Execution
- Large Programs
- Turnkey Partnerships
- Single Platform + Services
- Simple workflows + Skill sets
- Robust Platform + Global Footprint
- Spanning Technology, Services & Solutions



# WHY SONATA?

Our focus, depth of understanding and proven expertise in Retail Systems of Engagement make us stand out among our peers. We help retailers retain and enhance their customer base and provide personalized and consistent shopping experience across all channels through deeper business insights. Sonata's expertise stems from:

- 10+ years of experience working with Fortune 500 companies and 200+ successful implementations
- Retail Platform IP solutions that integrate Omni-Channel Commerce, Mobility, Social Commerce, Analytics & Cloud
- Experience with leading retail technologies: SAP Hybris, Microsoft Dynamics AX, Oracle, JDA
- Industry ready solution assets that reduce TCO and time-to-market
- Proven large scale implementations
- Global delivery model: Reach, Quality & Cost Effective service



Sonata's platformation approach helps clients to choose a solution that best fits their needs; balancing readily available platforms and solution customization

1. Sonata READY: End-to-end, industry-specific digital business platforms
2. Sonata ACCELERATE: Deploy popular horizontal platforms adding required functionality
3. Sonata CUSTOM: Engineer custom platforms that deliver unique digital capability and scalability

Sonata Software is a global IT solutions firm focused on enabling platform based digital business and technology transformation for enterprises in the Travel, Retail, Distribution and Software industries. Sonata's products and platforms, anchored on its proprietary Platformation methodology, reflect the company's commitment to enable connected, intelligent, open and scalable business systems.

Sonata's portfolio of products and platforms include Rezipia Digital Travel Platform, Brick & Click Retail Platform, Modern Distribution Platform, Kartopia E-Commerce Platform, Halosys Unified Enterprise Mobility Platform and RAPID DevOps, CloudOps and Testing Platform. These platforms have been deployed by leading enterprises across the globe to achieve future ready digital businesses.



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