

BUSINESS CHALLENGE

- Operate as integrated UX, UI & Dev partner
 - Improve brand experience & customer loyalty
 - User Acceptance
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SONATA'S TECHNOLOGY SOLUTION

End-to-end user-centred design

- User Research
- Information Architecture
- Wireframes
- Navigation Framework
- UI Design Specification Guidelines
- Visual Design
- HTML Prototyping
- UI Development
- Responsive Design
- UI Testing

Ongoing program of strategy, research & design

BUSINESS BENEFITS

- 40% cost-saving from the budgeted estimate
- 30% increase in business efficiency.
- Project delivered 24 months ahead of schedule
- Extended support on maintenance services, end-user migration and managed CloudOps



ABOUT SONATA SOFTWARE

Sonata Software is a global IT services firm focused on catalyzing transformational IT initiatives of its clients through deep domain knowledge, technology expertise and customer commitment. The company delivers innovative new solutions for Travel, Retail and Consumer Goods industries by integrating technologies such as Omni-Channel Commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments. A trusted long-term service provider to Fortune 500 companies across both the software product development and enterprise business segments, Sonata seeks to add differentiated value to leadership who want to make an impact on their businesses, with IT.



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