

Enterprises still relying on Azure Synapse face growing challenges in keeping pace with the demands of modern, Al-driven business. Its separate services for data engineering, analytics and governance create additional integration effort and higher licensing costs. Scaling workloads is also complex, particularly with dedicated SQL Data Warehouses, since the Lakehouse concept did not exist in Synapse. Combined with limited native Al and conversational Bl capabilities, these challenges drive up operational costs in multi-service deployments and slow the path to real-time insights.

Why migration matters now

While Synapse and Azure SQL have served enterprises well, Microsoft has shifted its strategic focus to Fabric. Early adopters of Microsoft Fabric are gaining agility, scalability and Al-powered insight, outpacing competitors still anchored to Synapse.

What makes Fabric a game-changer

- Unified data foundation with OneLake Consolidate data warehouse (DW), Data Lake, Lakehouse and real-time intelligence (RTI) into a single open storage format.
- Cost optimization with CU Pricing
 One common compute across data engineering, DW,
 Power BI, RTI, etc., reducing DW workload costs by 70%+
 for many Synapse users.
- AI-led productivity
 Engineering Copilot + Sonata's accelerators cut engineering and maintenance costs by 40%+.
- Improved agility
 Unified shortcuts, lakehouse and RTI deliver instant insights for fast-moving businesses.
- Empower business users
 Enable Al-powered self-service analytics to generate faster, actionable insights.
- Cross-platform data unification
 With data mirroring and cross-cloud shortcuts, Fabric enables a unified 360° view of enterprise data, making it faster and more cost-effective to build high-value use cases like Customer 360 and Product 360.

Why Sonata is your ideal migration partner

As a trusted **Microsoft Fabric featured and launch partner**, Sonata is uniquely positioned to make this transition seamless.

Tooling-based discovery and assessment

We identify the best migration approach, evaluate compatibility and conversion efforts and reduce the overall risk, cost and time of migration.



Migration Accelerators

Our reusable components and frameworks significantly shorten migration timelines and lower costs.

Sonata-Microsoft partnership

30+ years of partnership and 3,500+ experts trained in Microsoft technologies.

Our proven assessment and migration framework – coupled with proprietary accelerators – helps organizations migrate from Synapse to Fabric seamlessly, just as we did for a leading global perfume brand.

Client success story

Business case + solution

A leading perfume house struggled with fragmented data and ad-hoc reporting bottlenecks.

Sonata migrated their Synapse warehouse and BI marts into Fabric's OneLake, integrating Dynamics 365 data seamlessly.

Result

- Data compression: 60% of NPD sales data by storing it in delta parquet
- A single source of truth
- Al-powered self-service insights via Power Bl and Copilot
- Reports delivered in minutes instead of days, enabling faster, smarter decisions

Our Synapse migrate benefits

30-40% cost reduction TCO – engineering **30%** faster time to market

50%+

Automate ad hoc reporting with AI-led, self-service analytics

Real-time analytics for agile decision making

Readymade framework for business 360 **Unified**

governance and security across the data platform

Sonata accelerators

Synapse Assess | Synapse Migrate | Domain Data Models IntelliPipe | Intelli DQ | AI models library

Take the next step

Begin your Fabric migration today. Let's discuss how Sonata's proven Synapse-to-Fabric migration approach can accelerate your organization's analytics transformation while reducing risk and cost.

Contact Sonata now.

